

Shayn Jackson

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EXPERIENCE

Freelance Consultant

2019 - Present

New York, NY

Design and develop digital art, graphic design, photography and packaging for Fashion start-ups, Healthcare and Lifestyle brands, and client websites

Key Accomplishments:

- Managed social media content, leading to 30% growth over six months
- Shot and directed four photography campaigns for fashion startup in 2019-2020
- Designed graphics for best selling trousers and tops for the brand

Sales Associate

Aug 2019 -Mar. 202

Barbour Ltd. Flagship | New York, NY

- Helped lead flagship store in reaching and surpassing monthly targets
- Sold over \$90,000 of merchandise within first quarter with the store

Digital Art Lab Assistant

Sept. 2018 - May 2019

Scripps College | Claremont, CA

- Administered lessons and assignments when professor was sick or absent
- Mentored students in order to deepen their proficiency and creativity in Adobe After Effects, Illustrator and Maxon Cinema4d
- Managed clerical work, installed work for student galleries, and facilitate use of graphic design equipment

Graphic Design Intern

Oct. 2017 - Dec. 2017

Sphere | Paris, France

Responsible for graphic design needs of the startup, including promotional animations, graphics, and logo design

Key Responsibilities:

- Translate French documents for anglophone clientele
- Bilingual representative at Consumer Electronic Showcase, and the Heavent Paris exposition in 2017

EDUCATION

Parson's School of Design | Masters of Fine Arts in Industrial Design

Expected May 2022

- GPA: 3.95 /4.0
- Impact Entrepreneurship Fellow, 2020 Cohort

Pomona College | Bachelor of Arts in Media Studies

May 2019

- GPA: 3.1/4.0
- *Co-Founder*, Adisa Art Collective; *Mentor*, Office of Black Student Affair
- Gates Millenium Scholar

SKILLS

Adobe Creative Suite | Cinema4d | Redshift | Cycles4d | Rhino 6 | Fusion 360 | Keyshot | OS X | Windows | Excel